











P.O. BOX 7394, LONG BEACH, CALIFORNIA 90807

**FOR IMMEDIATE RELEASE**  
Contact: Vivian Linderman, 562-260-9825

*Blue Lotus Consulting and Training is now offering the nonprofit community a three-day class in program development:*

### **DESIGNING PROGRAMS FOR FUNDING AND OUTCOME SUCCESS**

This is a three day course covering the basics of sound program development from concept to evaluation process. Incorporating lecture, small group and independent activities, students will learn how to:

-  Identify and write program goals and measurable objectives
-  Plan program activities based upon available resources, client needs and opportunities
-  Identify and write intended outcomes
-  Prepare a program logic model
-  Create an appropriate budget and funding plan
-  Identify outcome indicators
-  Identify and create appropriate evaluation tools
-  Create a workable evaluation plan

During the last session, students will have the opportunity to share their program model with other class members for critique and evaluation. At the end of the course, students will have a model program or project ready for implementation or to submit to grant funders or donors.

**To schedule dates to host this class for your community, please contact Vivian at 562-260-9825 or by email at [vivian@bluelotus-consulting.com](mailto:vivian@bluelotus-consulting.com).**